“We don’t just give, we enable.

That’s one of the beliefs of Aboitiz, which is my belief as well. When I see the classrooms, visit the cooperatives and projects, it makes me happy that all of my efforts are not just about processing payments and paperwork. Our efforts are leading somewhere and I see that the Aboitiz Foundation is true to its commitment to help others help themselves.”

Honey Fe Narra
Senior Accountant
Aboitiz Foundation
Corporate Social Responsibility

The role of corporate social responsibility (CSR) in doing business has received heightened attention in recent years, with more companies integrating CSR into their core business practices.

In the last two years, we in the Aboitiz Group have been working on finding more innovative and strategic ways to create long-term value for all our stakeholders. This strategic transition from corporate philanthropy to creating shared value has been changing the way CSR projects are developed and implemented across the Group.

We aim to create more lasting and meaningful impact as we continuously commit to co-create safe, empowered, and sustainable communities.

Aboitiz Foundation

In 2018, we continued to drive change in the way we do CSR within the Aboitiz Group. We became more active and participatory in cascading the integrated approach to CSR, enhancing the Group’s brand and reputation, and building organizational capacity. We also opened more opportunities for healthy discourse to increase collaboration across the Group and facilitate linkages.

In early 2018, we conducted the Regional CSR Roadshow to explore convergence opportunities and identify priority projects that are solution-focused, area-based, sustainable, and are truly responsive to the needs of our host communities.

Towards the end of the year, we celebrated 30 boundless years of uplifting lives through the first Aboitiz Advancing Business and Communities (ABC) Summit, which gathered the Group’s top leaders and our key partners. The event showcased how we have woven sustainability and CSR into our core businesses – power, banking and financial services, food, infrastructure, and land. It was also a venue for our CSR teams to rapidly and radically think about CSR beyond the usual.
Achieving CSR 2.0
(Percentage based on amounts of approved projects)

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Project Approved</th>
<th>Total CSR 2.0 Approved</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>PHP277 million</td>
<td>PHP141 million</td>
</tr>
<tr>
<td>2017</td>
<td>247</td>
<td>262</td>
</tr>
<tr>
<td>2018</td>
<td>52%</td>
<td>53%</td>
</tr>
</tbody>
</table>

Guided by our CSR 2.0 parameters, we advocate scaled-up projects that go beyond traditional dole outs. We work hard to ensure that our projects are aligned with the Group’s core competencies and that our CSR program pillars are scalable nationwide, encourage team member engagement, and deliver long-term benefits to the communities and beneficiaries we serve. We continue to succeed in this advocacy as more than half (53%) of our CSR projects achieved CSR 2.0 status in 2018.

Together with our business units, we helped 998,646 beneficiaries, giving them a fresh source of positivity and strength.

On top of the Aboitiz Foundation’s budget of PHP262 million, our business units directly spent PHP121 million on various projects aligned with our program pillars.

We will continue to help more communities lead more inspiring and empowering lives through our CSR projects and activities.

The Aboitiz CSR Group continues to transition into an integrated CSR strategy that encourages meaningful collaborations and resource sharing across the Aboitiz Group.

We move forward in driving this process of integration, nurturing partnerships, and building capabilities of our people, our host communities, and local governments, and implementing holistic CSR projects.

We remain confident in bringing the Group’s CSR to greater heights as we focus on programs that create shared value and truly advance business and communities.

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We remain anchored on our core values of integrity, teamwork, innovation, and responsibility as we contribute to the Group purpose of driving change for a better world by advancing business and communities.

We will continue to help more communities lead more inspiring and empowering lives through our CSR projects and activities.

Strategic Pillars

1. To develop and implement an integrated approach to innovative, scalable, measurable, and solution-focused programs.
2. To build, enhance, and protect relationships with stakeholders.
3. To build organizational capability across the group through better people, processes, and systems.
4. To find the balance between accountability and responsibility that will address our business needs and objectives.
5. To drive change for a better world.

Purpose: Co-create communities that are safe, empowered, and sustainable

Program Development

A few years ago, we began our transition to an integrated approach to CSR and rallied Aboitiz business units to maximize the Group’s collective capacity for greater and inclusive impact. We continue to focus on the areas of education, enterprise development, and environment while implementing this holistic strategy.

In 2018, we made a definitive move to harness resources and direct the path towards achieving our collective CSR goals. These goals include but are not limited to: (1) bridging education to employment, (2) disaster resiliency, (3) environmental conservation, (4) organizational leadership and capability building for enterprises that contribute to wealth creation and social good, and (5) self-reliance of individuals.

Stakeholder Engagement

In 2018, we worked closely with our partners in both the public and private sectors. We actively participated in the key initiatives of our partners: League of Corporate Foundations, Association of Foundations, Philippine Disaster Resilience Foundation, Philippine Business for Social Progress, Go Negosyo, and Ramon Aboitiz Foundation, Inc.
Together with the WeatherPhilippines Foundation, we forged partnerships with the University of the Philippines Nationwide Operational Assessment of Hazards and the Department of Science and Technology – Philippine Institute of Volcanology and Seismology for our series of community-based disaster resilience training sessions.

**Capability Building**

We further invested in developing the capabilities of our team and our business unit CSR partners. To align with the Aboitiz Group’s digital transformation journey, we sought more innovative ways to equip our people and improve our systems and processes. Through our project management system ACROSS (Aboitiz CSR Resource and Online Servicing System), we are able to better serve our partners.

As part of this digital journey, we seek ways to use technology for social good. In 2018, we launched KINDer, a crowdfunding platform that offers a more convenient way of donating to various causes and promoting CSR projects. From creating awareness on KINDer to supporting various social causes that speak to our hearts, we hope to advocate a collective effort towards social progress and build #KinderEveryday ambassadors.

**Governance**

Guided by our Board of Trustees, we continue to live up to being a reputable and trustworthy corporate foundation that balances accountability and responsibility.

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**Advancing Business and Communities**

Following the CSR strategic direction set the previous year, we maintained our momentum throughout 2018 and moved forward to implement integrated, inclusive, holistic, and solution-focused programs.

As we closed 2018, we formally launched the Integrated CSR (ICSR) strategy that we define as a localized, needs- and resource-based approach in co-creating safe, empowered, and sustainable communities. Our stakeholders, led by our business units, share and complement each other’s resources and expertise to deliver a mix of interventions in our focus area.

We continue to pursue alignment of our goals with the United Nations’ Sustainable Development Goals (SDGs) and the Philippine Development Plan to respond to larger and global concerns on education, poverty reduction, climate change, responsible consumption, disaster risk preparation, and multi-sectoral partnerships.
Education Program: Bridging Education to Employment

Since the inception of the Aboitiz Foundation in 1988, we have been investing heavily in projects designed to provide access to quality education in the Philippines. Working with various schools, training institutions, the Department of Education, and various organizations, we execute strategic and purposive education programs to ensure that we produce deserving graduates and guide them to become productive members of the workforce.

To contribute to the United Nations SDG on quality education, the Aboitiz Foundation continues to invest in providing quality technical, vocational and tertiary education, and financial assistance and scholarships. We also continuously work with our partners to build and improve learning facilities, provide advanced training programs for our assisted teachers, and conduct in-school feeding programs.

In 2018, we allotted PHP191 million or 45% of the Group’s total CSR budget on education-related projects. Our goal is to provide access to holistic and inclusive quality education that will result to further education, gainful employment, and entrepreneurship.

Enterprise Development: Uplifting lives through sustainable livelihoods and enterprises

Through our enterprise development program, we empower cooperative members with effective organizational management and technical skills, financial and infrastructure support, and access to market to help grow and expand their businesses.

Addressing the United Nations SDG goal on decent work and economic growth, we allocated PHP41 million from our 2018 group total CSR budget of enterprise development projects that benefitted 7,160 individuals and supported 37 cooperatives nationwide.

Skills Training

- 180 Individuals trained on livelihood skills
- 98.5% Passed National Certification II assessment of TESDA
- 87% Individuals employed or with business

Abotiz Foundation helps nurture future talents by providing scholarships to deserving high-school and college students.
Environment: Conserving vital ecosystems and cultivating environmental stewardship

To advance our advocacy on sustainability, we partner with Aboitiz business units and our Sustainability and Corporate External Relations teams to develop and implement projects that protect the environment. Our vision is to create self-reliant communities by raising awareness on disaster resilience and preparedness, responsible consumption, and waste management.

Our environment initiatives include the A-Park, the Aboitiz Cleanergy Park, and Race to Reduce programs aligned with the United Nations SDGs on climate action, life below water, and life on land. In 2018, we began working with the Department of Environment and Natural Resources and the Department of Tourism to rehabilitate Boracay’s Wetland No.4 over the next three years.

Participation by our team members in our CSR activities continues to grow. In 2018, nearly 4,000 team members joined the annual Groupwide Tree Planting Program. To date, we have planted 6.6 million trees, or 73% of our 2020 target of nine million.

The Aboitiz Cleanergy Park in Davao City and the Aboitiz Cleanergy Center in MakBan act on the Group’s commitment to inform, educate, and engage the public on the importance of taking care of our planet. The Cleanergy Park, a model of urban-based biodiversity conservation, provides a sanctuary to the critically endangered Hawksbill turtle, and a host of other marine and bird species. The Cleanergy Center is an interactive museum that promotes the use of renewable energy.

The continuous reforestation of the Cleanergy Park in Davao makes birds thrive and increase in number.

A-Park

Cumulative Trees Planted

As of 2018, the Group is at 73% of its 9 million trees planted by 2020 target.
### Aboitiz Equity Ventures, Inc. Annual Report 2018

#### Team Members

Our passion to serve inspires us to work harder in reaching out to our host communities and others in need. To further increase our team member engagement, we organize interactive activities such as the Christmas Outreach program, Simultaneous Tree Planting, Brigada Eskwela, and team member-initiated fundraising activities, among others.

#### Disaster Relief Efforts in 2018

- **14,295** Families provided with relief packs (food and non-food)
- **311** Team member volunteers
- **PHP8.8 M** Spent for disaster relief
- **24,636** Customers benefiting from re-energization

#### Cleanergy Park

**Punta Dumalag, Davao**

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of visitors</td>
<td>0</td>
<td>1,563</td>
<td>2,405</td>
<td>2,822</td>
<td>1,636</td>
<td>8,416</td>
</tr>
<tr>
<td>No. of mangroves planted</td>
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<td>2,350</td>
<td>6,967</td>
<td>2,707</td>
<td>1,955</td>
<td>13,179</td>
</tr>
<tr>
<td>Nests found</td>
<td>10</td>
<td>7</td>
<td>0</td>
<td>11</td>
<td>0</td>
<td>28</td>
</tr>
<tr>
<td>No. of pawikan hatchlings released</td>
<td>1,301</td>
<td>675</td>
<td>1450</td>
<td>156</td>
<td>3,482</td>
<td></td>
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<tr>
<td>No. of bird species found</td>
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<td>0</td>
<td>55</td>
<td>0</td>
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<tr>
<td>Rescued Pawikans</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>5</td>
</tr>
</tbody>
</table>

#### Seafront Residences, Batangas

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of pawikan hatchlings released</td>
<td>518</td>
</tr>
</tbody>
</table>

1,484 Aboitiz Group team members from various business units as well as 948 external volunteers came together and painted desks, planted seedlings, covered textbooks in public schools nationwide as part of the Aboitiz Group’s 10th annual Brigada Eskwela.
WeatherPhilippines, Weather Solutions: Working towards building a #WeatherWiser Nation

Through the years, we pursued our goal to build a #WeatherWiser nation through our strategic pillars of technology, stakeholder engagement, and communication.

The enhancements we made in our technology initiatives enabled us to provide more relevant weather information. We also embarked on more active engagements with our stakeholders by organizing program-based initiatives and implementing wider-reaching communication campaigns.

We made more progress by expanding our network of partners, educating our communities and local governments, and providing top-of-the-line weather services to the public.

Through the help of our platinum and gold sponsors, as well as our service partners, we ensure the sustainability and relevance of what we do for our stakeholders. Together with Weather Solutions, we continue to provide businesses and communities with relevant, localized, and timely weather information.

We established Weather Solutions in 2017, the first weather-centric social enterprise in the Philippines. Through this enterprise, we aim to create a platform that provides historical and real-time data as well as forecasting and consulting solutions to clients and partners who seek to enhance their operations with relevant, hyper-localized, and customized weather data and services.

In 2018, Weather Solutions released the latest weather app, WeatherPH, which gives a 7-day relevant and localized weather forecast. We also started using satellite communication for AWS data transfer and created a more stable AWS stand-alone power system with new sets of solar panels, controllers, and batteries.

In 2018, Weather Solutions released its mobile app “WeatherPH”, which gives a 7-day localized weather forecast.

Sponsors

Platinum Sponsors

Gold Sponsors

- AbolitsPower
- AbolitsLand
- Anvaya Cove
- Aviation Concepts Logistics
- Cebu Power
- CEMEX
- Crystal Sugar Company, Inc.
- Davao Light
- Hedcor
- Manila Polo Club
- Philippine Airlines
- Shell
- Republic Cement
- San Miguel Corporation
- Sarangani Energy Corporation
- SN Abolits Power Group
- Syngenta
- The Net Group
- Visayan Electric Company
- CitySavings
- Pico de Loro Beach and County Club
- Sem-Calaca Power Corporation
- Source Telecoms
CSR Financial Highlights

The Aboitiz Group allocated PHP419 million for our corporate social responsibility (CSR) projects in 2018. This includes the amount spent by the Aboitiz Foundation and the business units (BUs) for their direct CSR spending.

Aboitiz Group Initiatives
(in PHP thousands)

- Education: 190,828
- Environment: 71,557
- Enterprise Development: 41,000
- Other Projects: 115,558

Total: PHP419 million

Aboitiz Foundation
(in PHP thousands)

- Education: 134,788
- Environment: 63,951
- Other Projects: 62,025

Total: PHP298 million

Business Units’ Direct CSR Initiatives
(in PHP thousands)

- Education: 56,040
- Environment: 7,626
- Enterprise Development: 4,242
- Other Projects: 53,534

Total: PHP121 million
milestones

Aboitiz Foundation

- Organized the first Advancing Business and Communities (ABC) Summit that highlighted the ABC stories and sustainability initiatives of various business units
- Introduced the Integrated CSR Strategy to increase reach, scale, and impact
- Created KINDer, a crowdfunding website that provides a platform to call for donors and supporters, in celebration of the Foundation’s 30th anniversary
- Partnered with the WeatherPhilippines Foundation, University of the Philippines Resilience Institute, University of the Philippines Nationwide Operational Assessment of Hazards, and the Philippine Institute of Volcanology and Seismology for the pilot rollout of the Community-Based Disaster Risk Reduction and Management training sessions in select communities
- Conducted the annual CSR Roadshow and quarterly CSR 101 sessions
- Actively engaged in activities with public and private sector partners, among them, the Philippine Disaster Resilience Foundation, Philippine Business for Social Progress, Ramon Aboitiz Foundation, League of Corporate Foundations, and the Association of Foundations
- Maximized digital platform to increase internal and external engagement

WeatherPhilippines Foundation

- Converted AWS with 2G/3G data loggers to satellite IsatData Pro (IDP) through a JPY2 million grant aid from WxBunka Foundation, which will ensure weather data reliability in priority meteorological sites
- Integrated Manila Observatory’s 66 AWS with the WeatherPhilippines system to expand local observation network
- Through Weather Solutions, established an application program interface that can be integrated with any platform to create mobile apps or websites with weather information
- Trained 1,901 teachers, students, farmers, and community members, bringing the total number of Weather 101 and Tropical Cyclone 101 beneficiaries to 6,982
- Partnered with CitySavings to strengthen the Department of Education’s disaster resilience program in schools
- Collaborated with Knowledge Channel to promote disaster resilience among schools by providing #WeatherWiser education materials
- Partnered with the Agricultural Training Institute of the Department of Agriculture to jointly formulate, prepare, and implement programs and projects that will strengthen the capacities of agricultural communities through the use of localized weather information
- Conducted flagship training programs for media partners such as the ABS-CBN News Channel and other local media organizations
- Received the Silver Anvil Award for Specialized Public Relations from the Public Relations Society of the Philippines for the #WeatherWiser Nation campaign
- Won the Professional Excellence Award in the Communication Skills – Digital Communications category of the International Association of Business Communicators 16th Philippine Quill Awards for the #WeatherWiser Campaign Goes Digital entry

Weather Solutions

- Created industry-specific weather solutions for partners and clients, among them, SN Aboitiz Power (SNAP) for sustainable operations of their hydro plants; Philippine Red Cross for closing disaster risk reduction and management gaps; ABS-CBN News Channel for the use of weather data for broadcast; Meralco for the identification of critical weather data; and Packetworx for weather data improvement
- Released the latest weather app, WeatherPH, which gives a 7-day accurate and localized weather forecast
- Devised a customizable SMS alert system that sends text messages during severe weather events, available on demand
- Started using satellite communication for AWS data transfer and created a more stable AWS stand-alone power system with new sets of solar panels, controllers, and batteries
2019 outlook

Aboitiz Foundation

• Implement the integrated CSR strategy to reach scale and foster stronger collaboration among business units
• Ensure that the Regional CSR Councils are in place and operational, thus empowering business units to effectively implement integrated projects
• Implement the Business Continuity Plan towards resilient enterprises
• Streamline scholarship initiatives across the Aboitiz Group
• Continuously develop projects and training programs that are designed to build self-reliant and self-resilient communities
• Enhance KINDer and maximize more channels to increase donations
• Align with UN Sustainable Development Goals and the Philippine Development Plan
• Continuously develop a competency-based system to build the capabilities of CSR officers
• Explore ways to further improve systems and operating models through digitization
• Implement a CSR Officers Compliance Evaluation as part of the Foundation’s transformation journey

WeatherPhilippines Foundation

• Ramp up efforts for more actionable program-based initiatives together with the Aboitiz Foundation and all partners to reach more businesses, communities, schools, and other stakeholders
• Utilize the KINDer platform to help generate donations
• Measure and quantify outcomes for the Weather for Education program
• Continue reaching more communities and organizations with the Community-Based Disaster Risk Management training sessions
• Work with the Agricultural Training Institute for the Weather for Agriculture initiative
• Together with the Aboitiz Foundation, implement advocacy communications campaigns to amplify efforts towards integrated corporate social responsibility

Weather Solutions

• Continue to help create more weather-resilient businesses
• Position Weather Solutions as a data-as-a-service (DaaS) provider; through a developer-centric website, users will have access to the weather platform and API
• Expand API where weather data is presented and spliced into various offerings that are relevant to the needs of clients and developer partners
• Launch the Asset Management System and the Service Report Online system to ease the monitoring and management of the AWS network and other hardware-related infrastructure and maintenance reports to increase efficiency
• Jumpstart international partnerships and offer high quality localized weather information and weather data solutions
• Establish new products such as lighting maps and weather dashboards, which are critical to industries
• Measure and quantify outcomes for the Weather for Education program
our abc story

Agri-Entrepreneurship Development Program

Aboitiz is in partnership with the non-stock, non-profit Philippine Center for Entrepreneurship’s Go Negosyo to mentor 200 Maranao farmers who produce yellow corn, and link them up with potential buyers.

Pilmico and the Aboitiz Foundation, together with Go Negosyo and Task Force Bangon Marawi, have rolled out a three-year micro-entrepreneurship partnership program for internally displaced persons (IDPs) in the Baloi, Lanao del Norte resettlement area. In its first year, the program organized the IDPs into the Marawi-Baloi Association (MBA). Members received training on entrepreneurial mind-setting, values formation, marketing management, business model canvas, basic accounting, financial management, and basic cooperative management. MBA members also participated in a learning exposure session where they visited a Bukidnon-based cooperative that is a partner-supplier of Pilmico for yellow corn.

“We realized that we can’t stay in evacuation centers and just depend on relief assistance. We should go out and empower ourselves. We are very thankful for Go Negosyo, Aboitiz Foundation, and Pilmico for this opportunity. It definitely means we still have hope of rebuilding.”

Abdari Ding Lininding
MBA President

MBA also established a 5-hectare corn farm with an intercropping of high-value crops. For its first harvest, the group produced 28 tons of yellow corn which passed Pilmico’s quality standards and allowed them to become an accredited supplier.

Other partners include Jardine Distribution, which provided corn growing technical assistance, and the Department of Agriculture that provided farming training and tools.

After the success of the pilot project, MBA started to expand its farm area to 100 hectares. Meanwhile, Aboitiz began organizing them into a cooperative, which will strengthen their organizational capability and capacity to grow their agribusiness.

Moving forward, Aboitiz will provide further training programs and post-harvest facilities to equip them for consolidating corn produced by other farmers in Baloi.
Improving lives with Weather for Agriculture

Despite the rapid increase in urbanization, the Philippines is still primarily an agricultural country. Farming practices, however, are location-specific, which means farming techniques in Isabela may not necessarily be the same in Bukidnon. This establishes a need for highly localized data to help farmers mitigate crop losses during extreme weather conditions. Consequently, the availability of accurate weather knowledge also increases the farmers’ agricultural productivity through technical capabilities.

Weather forecast for farming practices

Hazel Grace Septimo-Evangelista, a subscriber on WeatherPhilippines’ Facebook page, benefits a lot from being #WeatherWiser.

“Nakakatulong po talaga ang information na galing sa WeatherPhilippines. Humihingi kami ng advice tungkol sa panahon para sa aming pagtatanim at nalalaman namin kung ano ang dapat gawin base sa mga sagot ng kanilang meteorologists kapag nagtatanong kami. (The information from WeatherPhilippines is really helpful. We ask for advice about the weather for our crops and farming, and their meteorologists let us know what farming decisions to take.)

Hazel Grace Septimo-Evangelista
Libmanan, Camarines Sur resident

According to Hazel, they plant rice and are highly dependent on rainfall because their farm is not irrigated. She continuously asks for updates from WeatherPhilippines to know which farming decisions they could take, based on weather patterns and information that we provide.

Maximizing weather knowledge for agriculture

Farmers and agricultural small and medium-sized enterprises (SMEs) can definitely benefit from weather technologies and experts who fully understand weather conditions and can help interpret complex weather climate information.

WeatherPhilippines seeks to be a catalyst that will link farmers and SMEs to the weather technology and experts that could help them. To fuel this initiative, it has established a partnership with the Department of Agriculture-Agricultural Training Institute (DA-ATI), which is mandated to train agricultural extension workers and their beneficiaries, and to lead in the delivery of extension services for agriculture and fisheries.

Its partnership with DA-ATI will push for the creation of technology-assisted systems, the main goal of which is to generate relevant weather information for the agricultural sector. WeatherPhilippines will also be promoting the utilization of micro-weather conditions to facilitate site-specific agricultural decisions.

Fueling our passion for better ways

Stories like Hazel’s inspire us to find better ways for our operations. Each life changed by our weather information shows that the use of our automated weather station (AWS) network and information channels is bringing us closer to our vision of helping build a #WeatherWiser nation.
Improving disaster responses through strategic weather solutions

Over the years, its tropical cyclone vulnerability has placed the Philippines on the global map. About 9 to 10 storms make a direct hit anywhere from Luzon, Visayas, to Mindanao. According to a United Nations report in the aftermath of Super Typhoon Haiyan (Yolanda) in November 2013, the country was referred to as the most vulnerable to natural disasters. Having a large portion of our population living along the immediate coastlines increases vulnerability levels to the highest.

In 2018 alone, there were 10 significant storm-induced crises that left many communities grappling for much-needed assistance amid a wave of sea destruction and humanitarian challenges. Billions of pesos were spent on rehabilitation and disaster-resilient efforts to mitigate the harsh and the increasingly severe weather pattern over time. Overall, if not mitigated, this would translate to huge losses in several industries and would keep hurting the country’s economic viability. For example, Philippine Red Cross (PRC) has encountered challenges before in their disaster-related operations. To level up its life-saving expertise during times of disaster, PRC sought the expertise of Weather Solutions so they can access highly accurate weather data.

PRC will use Weather Solutions data in its ongoing project, “Forecast-based Financing in the Philippines – Closing the Gap between Disaster Risk Reduction and Emergency Relief”. The project relies on accurate forecasts to grant access to early funding for critical disaster risk and response initiatives. Weather Solutions provides PRC with highly accurate weather information so that before a weather disaster strikes, they already know what areas will be most affected. This way, they can prepare the necessary logistics for relief and rescue operations, and the humanitarian consequences of extreme natural events among high-risk populations is reduced.

Current disaster risk and response in the Philippines is hampered by several challenges relating to lack of data. By working with Weather Solutions, PRC will be able to provide detailed analyses of existing weather forecasts for extreme weather events.

“Weather Solutions seeks to address the weather needs and fill in the information gaps of businesses and communities, especially the disaster risk projects being implemented in the country. We are glad to be a part of this endeavor and ensure that Philippine Red Cross and its constituents get the best and most accurate weather data possible”.

Jojo Marasigan
President, Weather Solutions